

# Official Rules & Regulations

## Planet Youth – Family Day Giveaway

### 1. PROMOTION

The Planet Youth Family Day Giveaway (the “Promotion”) is a social media contest hosted by Planet Youth SWO and coordinated in collaboration and partnership with Southwestern Public Health.

In recognition of Family Day, participants are encouraged to comment on the official Planet Youth Family Day Giveaway post and share the post to be entered into a random draw for a prize.

The Promotion is intended to promote awareness of Planet Youth protective factors, including family connection and time spent together.

### 2. ADMINISTRATION

This Promotion is administered and run by Planet Youth SWO, reserves the right to modify, suspend, or terminate this Promotion at any time for any reason. This contest is in collaboration and partnership with Southwestern Public Health for the purposes of administering the contest, co-promoting the contest, and coordinating the giveaway which includes prize fulfillment.

This Promotion is in no way sponsored, endorsed, administered by, or associated with Meta Platforms Inc., including Facebook or Instagram. Each Participant completely releases Facebook and Instagram from all claims based on, related to, or arising from the Promotion.

### 3. PROMOTIONAL PERIOD

The Promotion begins on the date the Family Day Giveaway post is published on official Planet Youth social media accounts and closes on:

**Wednesday, February 18 at 5:00 p.m. EST.**

Entries received after 5:00 p.m. EST on February 18 will not be eligible for entry into the draw. The winner will be announced on or around: **Friday, February 19.**

#### **4. ELIGIBILITY**

Participation in the Promotion is open to residents of the Southwestern Public Health region (Oxford County, Elgin County, and the City of St. Thomas), Ontario, Canada.

Participants must:

- Be 18 years of age or older at the time of entry; or
- Have parental/guardian consent if under 18 years of age, this will be validated by a drivers license photo at the time of giveaway.

Employees of Southwestern Public Health, and Planet Youth SWO (including employed staff at each respective organization represented on the Planet Youth SWO coalition) and members of their immediate household are not eligible to win.

#### **5. HOW TO ENTER**

No purchase or payment is necessary to enter or win.

There is one (1) way to enter this Promotion:

- Comment on the official Planet Youth Family Day Giveaway post describing what you did with your family or the young people in your life on Family Day; and
  - Share the official contest post
  - Follow Planet Youth on facebook or instagram
  - Tag a friend
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- Each eligible comment and share combination equals one (1) entry into the random draw. Limit of one (1) entry per person/account. Duplicate entries will not be counted.

#### **6. PRIZE**

One (1) winner will receive:

- One (1) \$50.00 CAD gift card to a local retailer in the region

The specific retailer for the gift card will be determined at the sole discretion of Planet Youth SWO.

The prize:

- Has no cash value beyond the stated amount;
- Is non-transferable;
- Cannot be substituted or exchanged.

## **7. CONTENT GUIDELINES**

Planet Youth SWO reserves the right to exclude entries that do not follow Planet Youth SWO posting and social media policies. This includes, but is not limited to:

- Comments containing personal, confidential, or protected health information (as referenced by the Municipal Freedom of Information and Protection of Privacy Act and the Personal Health Information Protection Act);
- Inappropriate, offensive, discriminatory, or profane content;
- Content promoting illegal activity;
- Spam, commercial advertising, or solicitation;
- Content is inconsistent with the Ontario Human Rights Code.

Entries that do not comply with these guidelines will be removed and disqualified at the discretion of Planet Youth SWO.

## **8. WINNER SELECTION**

The potential winner will be selected by random draw from all eligible entries on or around February 19.

The selected winner will be contacted via direct message through the social media platform used to enter. The potential winner must respond within five (5) business days of attempted notification to claim the prize. Failure to respond within this timeframe may result in disqualification and selection of an alternate winner.

As required by Canadian law, the selected winner must correctly answer a time-limited mathematical skill-testing question, without assistance of any kind, before being declared the official winner.

The prize will be available for pickup at either:

- Southwestern Public Health – St. Thomas site (1230 Talbot Street, St. Thomas, ON),  
or
- Southwestern Public Health – Woodstock site (410 Buller Street, Woodstock, ON).

Alternate arrangements may be made at the discretion of Planet Youth SWO.

## **9. PRIVACY**

Personal information collected from Participants will be used solely for the purpose of administering this Promotion and awarding the prize.

Information will be handled in accordance with applicable privacy legislation.

All information collected for the purpose of the Promotion will be destroyed within thirty (30) days following prize fulfillment.

## **10. PUBLICITY RELEASE**

By accepting the prize, the winner agrees to allow Planet Youth to share their first name and municipality on official social media accounts for the purpose of announcing the winner.

No additional compensation will be provided.

## **11. AGREEMENT**

By participating in this Promotion, Participants agree to abide by these Official Rules and Regulations.

While every effort will be made to ensure fairness, Planet Youth SWO assumes no responsibility for technical failures, platform disruptions, or issues beyond its control that may affect participation in the Promotion. We will require a consent form to be signed at the point of giveaway to confirm you received your gift card.